

Boko

Marketing



PORTFOLIO

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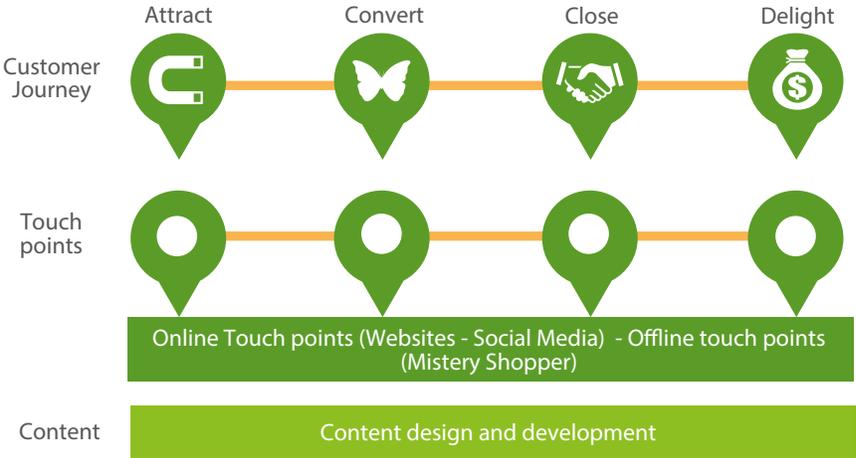
Who we are?

Boko Marketing is a business based in Sydney founded with the aim to help companies from different industries to analyze, understand, build and implement creative solutions, with the objective of improving processes, enhance sales and customer relationships.

How do we do it?

Boko Solves the technological gap that small and medium-size companies in different industries have, through the development of technologies design and marketing. Our process goes from the stimulus to the delight of your customer, generating relevant content across different touch points during all the journey.

INBOUND MARKETING & SALES



Products

1

Social media management plans

Our social media management plans offer you a simple way to increase your target market and advices you in a simple and efficient way, without spending too much. We will give you a monthly report of your results.

Boko Cell

1 campaign design per week and posted twice during 1 week in two of your social media networks (twitter, facebook, Instagram, linked in..others).

Deliverables

- 4 campaigns per month designed and posted.
- Monthly report. (insights and leads).

Price: \$199 Au per month.

Boko Panda

2 campaign design per week and posted once each one during 1 week in two of your social media networks (twitter, facebook, Instagram, linked in..others).

Deliverables

- 8 campaigns per month designed and posted.
- Monthly report. (insights and leads).

Price: \$324 Au per month.

Boko Toad

3 campaign design per week and posted once



each one during 1 week in 3 of your social media networks (twitter, facebook, Instagram, linked in..others).

Deliverables

- 12 campaigns per month designed and posted.
 - Monthly report. (insights and leads)
- Price: \$500 Au per month.

Boko Koala

2 campaign design per week and 1 blog written and posted once, each one during 1 week in 3 of your social media networks (twitter, facebook, Instagram, linked in..others).

Deliverables

- 8 campaigns per month designed and posted.
- 4 blogs per month
- Monthly report. (insights and leads)

Price: \$600

FOR ALL THE PLANS

*Note: if you want to obtain better results and

Products

1

Social media management plans

you don't have many followers we recommend you to pay to the network directly for the campaign. In this case, we will ask you for your card number to pay directly to your social network, the prices are different in each one but the minimum spending will be \$50 per month. It means that your plan will increase \$50 to \$100 per month, depending on the amount you want to spend.

Terms and conditions

*all the products have to be taken for a minimum of 3 months, and the payment will be made before the initiation of each month for the total amount of each month.

Boko Adwords

Boko Adwords will increase the visits to your website and if you have an online store your possibilities of people buying your products or services. We will create and manage a post for. This Add will be running for the whole month.

Deliverables

- 1 post design per month (Search phrases integrated)

- Monthly report.

Benefits: At least 70 clicks per month (depending on your business)

Price: \$250 per month

Note: the price we are giving you include the payment made to Google Adwords for the service.

Terms and conditions

*This product has to be taken for a minimum of 3 months, and the payment will be made before the initiation of each month for the total amount of each month.



Products

2

Design

Brochure: \$220 AUD *any size

E-books: \$250 AUD *Max 50 pages, if more the price will increase 5 dollars per page.

Ppt: \$250 AUD *Max 50 pages, if more the price will increase 4 dollars per page.

Logo Design: \$90 AUD

We identify your brand archetype with you, through a tool of 8 questions, then we will tell you the colours that your brand should use according to the result. We will give you 3 basic options of shapes and design. You will choose one and we will work on the final result of your logo.

Brand Book: \$200 AUD your brand book is a complementary product for your logo with different digital and print uses.

Portfolio design: \$350 AUD *Max 6 pages, if more the price will increase 27 dollars per page.

Labels design: \$100 AUD

UX design for websites & applications: \$80

AUD per frame

Look & feel website: \$250 AUD *include the design of 2 of your pages home and another one.

Website banners: \$50 AUD

Email signatures: \$15 AUD per signature in HTML, or designed. *doesn't include installation.

Business Cards: \$70 AUD both sides.

Note: Our design products don't include printing.

Terms & Conditions

%50 per cent of the payment up-front, and 50% at the end of the project.



Products

3

Marketing

Digital strategy from \$1000

Marketing plans from \$1000

Mystery shopper service \$30 dollars per place
*additional expenses like purchases will be covered by the contractor.

Customer Journey design from \$2000

SEO

Price: "\$150 per month

We improve your website SEO (Search Engine Optimization) to appear in the top places of Google. Be aware that being at the top takes time.

Terms and conditions

*This product has to be taken for a minimum of 3 months, and the payment will be made before the initiation of each month for the total amount of each month.



4

Web development

Shopify \$649 *up to 6 pages, additional charge per product of 1.5 dollars

Wix websites \$549 *up to 6 pages

Wordpress sites \$649 *up to 6 pages

Landing pages \$70

Terms & Conditions

%50 per cent of the payment up-front, and 50% at the end of the project. Web structure and content is our customer responsibility as well as buying domain and hosting, we will explain to you and help in the process if necessary.



Our clients



tecnalia Colombia
Inspiring Business

éxico
Project Management

Clisso

LRM
BUILDING SERVICES

claydata

north shore
vein clinic

lp

HENS PARTIES AUSTRALIA

carolina

UBITS

siner tic

TwoStory
Video Production

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Solutions

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Precision Machining Solutions

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LUXURY EVENT VENUE

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Vein

XXX
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